

Annual Report 2015

SHAPE OUR FUTURE

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PUBLISHING DETAILS

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Ban Ki-moon after the global climate pact was signed in Paris:

“Today we celebrate, tomorrow we have to work – hard & persistently!”

The Paris climate agreement is a historic masterpiece of diplomacy: the world came together in Paris in a federal bottom-up process – a very Swiss approach – that produced 189 individual national climate action plans to end the fossil fuel era. The agreement aims to radically reduce greenhouse gas emissions to net-zero globally by the middle of the century: a climate-neutral world by 2050.

Before, during and after the climate summit, the facts and speeches were clear and vivid, occasionally veering to the emotional and arresting, such as Ban Ki-moon’s speech to the 151 world leaders gathered at the COP inauguration: *“Let us listen to the voices of the generation to come,... looking in our children’s and grandchildren’s eyes!”* Angel Gurría, OECD Secretary-General, walked down the conference halls wearing a fan scarf emblazoned with the inscription “Stop fossil funding”. Fatih Birol, director of the IEA and myclimate supporter, seized

countless opportunities to underscore the energy sector’s central responsibility: *“Energy is the heart of climate challenge!”* and the ongoing energy and climate transformation: *“Last year more than half of new installed power plants globally have been renewables.”* Also, he left no doubt as to how he sees subsidies for fossil fuels: *“Fossil fuel subsidies are public enemy number one for sustainable energy development! Think about a hundred meter run-race: with the actual annual 500 Mia Dollar subsidies fossil fuels start at fifty meters, renewables have to start from startline. This is not fair. Therefore fossil fuel subsidies need to be eliminated. The energy sector needs strong signals from Paris! A strong Paris agreement is a happy end but just the start of huge actions and implementing of efficiency and renewable improvements. We have to share responsibility!”*

After the pact was signed, emotionally charged speeches were given by

luminaries such as Laurent Fabius, the extremely talented moderator of the COP negotiations: *“Humanity has every reason to celebrate”*.

The Indian Minister of State for Environment, Prakash Javadekar, called it a A “new chapter of hope!”. John Kerry, the US Secretary of State, labelled the pact a “tremendous victory for all the planet!”.

Swiss Council member and myclimate sponsor Doris Leuthard was also extremely pleased that the pact was signed in Paris on Saturday evening: *“The pact will help to make the world a greener place and create many new jobs. We can only overcome climate change and make our world climate-neutral if we work together.”*

And we myclimatees were delighted that not one, but several “Momentum for Change Awards” were given for two of our climate protection projects: the Mobisol PV solar projects in Tanzania and Rwanda as well as Solvatten’s water treatment technology in Kenya and

Uganda were honoured on the large stage.

We will now carry the spirit of Paris to everyone around us! Paris gives us the desire, courage, and duty to join forces with you, our partners, in the fight for a cleaner climate and a wonderful future!



René Estermann
CEO Foundation myclimate



© Solvatten

US President Barack Obama learns about Solvatten's award-winning technology.

The 2015 Paris Agreement

The end of the age of fossil fuels has been heralded.



195

nations have signed a binding international treaty to combat climate change with national climate action plans.

2050

The agreement aims to achieve global climate neutrality by 2050 without further polluting the atmosphere (net zero emissions).

< 2°

The signatories intend to finally keep global warming to less than two degrees.

OPPORTUNITIES FOR THE WORLD – THE PARIS AGREEMENT

In December 2015 a historic feat was achieved in Paris. 195 nations negotiated and signed a binding international agreement to achieve climate neutrality by 2050, which is myclimate's founding vision. This alone represents a global revolution, on both a large and a small scale. The agreement is the result of the joint determination of leaders in politics, industry, science and civil society. This determination was tangible everywhere in Paris, from the conferences to prominent figures such as Angel Gurría, OECD Secretary-General, and Fatih Birol, myclimate patron and director of the IEA. Perhaps the most significant and inspiring aspect of the Paris conference was its fantastic spirit.

It is now time to set specific goals to address the consequences described in the IPCC's Fifth Assessment Report. The enormous impacts of global warming of more than 1.5°C must not simply be accepted. Instead, we must work together to rapidly expand the use of new CO₂-free or CO₂-reducing technologies. The declared aim is the decarbonisation of industry and energy supplies as quickly as possible. It thus marks the beginning of the end of the fossil fuel age. Phasing out fossil fuels is an essential, urgent task mandated by the Paris Agreement. Individual nations are called upon to meet the goals set in their national climate action plans.

OPPORTUNITIES FOR SWITZERLAND

Climate-neutral Switzerland:

- **Fixed price for all greenhouse gas emissions** based on the polluter pays principle (as with waste and water)
- Climate protection harbours enormous **potential for business** (cleantech know-how and technology)
- **Regulatory measures and incentives:** binding long-term goals for industry, transport and buildings
- Switzerland as an international **role model** (pioneer)
- Climate protection is **cost effective**
- Costs of climate change are significantly higher

How does the Paris Agreement affect Switzerland? Swiss energy supplies are currently still based predominantly on fossil fuels. However, the Swiss federal government's Energy Strategy 2050 is clearly heading in the direction of decarbonisation. The Swiss energy industry must be transformed more quickly and proactively.

Ambitious targets for heating systems, buildings and domestic transportation would automatically drive innovation and technological development and make Switzerland a worldwide role model.

Another effective lever would be an earmarked charge on all greenhouse gas emissions in accordance with the "polluter pays" principle.

What is an "earmarked charge"? This is a charge earmarked to finance efficiency measures and innovation in Switzerland while supporting globally sustainable and clean development through recognised climate protection projects. This principle has proven its value in waste and sewage management and could achieve the vision of a climate-neutral Switzerland long before 2050.

Let us seize this opportunity and make Switzerland a climate neutrality pioneer!



© Sandra Blaser

Global pioneer for innovation and clean technology. Bertrand Piccard, sponsor of myclimate Energy and Climate Pioneers.

Climate protection projects

Our high-quality projects promote quantifiable climate protection and greater sustainability worldwide.



7700
jobs have been created
by myclimate since its
establishment.

**4
400
000**
benefit directly from
myclimate climate
protection projects in
their day-to-day lives.

**470
000**
efficient and solar cook
stoves have been
installed in myclimate
projects since 2002.

ANOTHER AWARD FOR MYCLIMATE AT THE CLIMATE SUMMIT IN PARIS

Ban Ki-moon, UN Secretary-General, and Bertrand Piccard, Swiss pioneer and ambassador for solar flight, recognised two myclimate climate protection projects at the climate summit in Paris.

The “Solar Energy for Education and Jobs” climate protection project in Tanzania implements smart Solar Home Systems with integrated GSM modems that provide a clean, affordable alternative to fossil fuels for low-income households and small businesses in Tanzania. The technology also effectively reduces CO₂ emissions thanks to an innovative monitoring approach.

Another award went to Solvatten technology. This is a central component of the myclimate climate protection program for Clean and Safe Drinking Water in Uganda. The technology replaces drinking water purification systems that run on fossil fuels. It reduces CO₂ emissions while improving the health and living conditions of thousands of people.

myclimate already received awards for two projects back in 2012. These awards are part of the UNFCCC Momentum for Change Initiative, which is financially supported by the Bill & Melinda Gates Foundation. A 24-member international advisory panel chose the myclimate projects from a group of well over one hundred projects.



Solar Energy for Education and Jobs in Tanzania.



Clean and Safe Drinking Water in Uganda.

SUSTAINABILITY AS A COMPANY PHILOSOPHY



"Together with myclimate, we have laid out a step-by-step approach for our journey to climate neutrality."

Antje von Dewitz, CEO Vaude

Vaude, a supplier of outdoor clothing, shoes and equipment, partners with myclimate as part of its sustainability strategy. Its Tettwang location has been climate-neutral since 2015, according to extensive calculations and carbon footprint measurements. The emissions of the entire corporate headquarters in Tettwang, and all the products manufactured there, are offset by the myclimate "Corn Cobs Instead of Coal" climate protection project in China and are thus climate neutral.



© Simon Strecker

Liu Zhihong, user of a biogas cook stove.

GLOBAL SUSTAINABLE DEVELOPMENT GOALS



In September 2015, the UN adopted 17 sustainable development goals (SDGs). They include ending poverty and hunger and ensuring universal access to clean water and sanitation by 2030.

Goal 13 is to combat climate change and its impacts. This goal is obviously supported by all myclimate climate protection projects.

What is less obvious, however, is that all myclimate climate protection projects support another 13 sustainable development goals, too.



The highly successful project in Kenya, “Savings groups enable women to afford an efficient cook stove”, contributes to ten SDGs.

IMPORTANCE OF UN GOALS AS ILLUSTRATED BY EFFICIENT COOK STOVES IN KENYA



36 300
efficient cook stoves

have been built thanks to community savings and loaning groups.



80
USD for firewood

is what families save each year with an efficient cook stove. This leaves them with more money to pay for their children's education and buy high-quality seed.



177 000
people

enjoy better air quality* in their homes. These families gain access to basic healthcare.

* Improvement in kitchen air quality: 100% of supported recipients reported less smoke, 97% have fewer eye irritations, 92% have fewer respiratory problems, 90% cough less, 78% have fewer headaches.



89
per cent

is the proportion of female members in over 1,260 savings associations with 36,370 members. This encourages women to take on leadership roles as chairpeople, secretaries or treasurers.



165
jobs

have been created for the local population in recent years. Value is added within the community since local, project-trained craftsmen build the cook stoves from locally available materials.



90
Swiss francs

Donate a cook stove to a family in Kenya and help to reach the UN's goals!

INNOVATIVE TRANSPORT SOLUTION

99%

ImagineCargo's bike-train-bike package delivery service can reduce CO₂ emissions by up to 99 per cent compared to conventional delivery.

The start-up commissioned an exhaustive study on the potential environmental impact. myclimate supported ImagineCargo with expert advising, access to its extensive experience with CO₂ calculations, and ongoing reviewing process.

Starting out in Austria in 2015, the company expanded to Germany (Berlin, Fribourg, Frankfurt/Main, Munich) in March 2016 and plans to branch out into Switzerland sometime this year.

For more information, visit www.imaginecargo.com

INVIGORATING SHOWER



An efficient shower head can reduce hot water consumption up to 50 per cent a year.

Efficient myclimate shower heads reduce hot water consumption by up to 50 per cent. Water aeration provides a gently invigorating shower experience. Every year, one shower head saves a family of four with an oil heater CHF 100 in energy costs, over CHF 75 in water costs, 1,000 kWh in energy, 100 litres of heating oil, 24,000 litres of hot water and 0.26 tonnes of CO₂, which corresponds to around 2,000 kilometres of driving.

Efficient shower heads are still not widespread for fear of upfront costs, reduced comfort or technical problems. myclimate has therefore developed a hot water saving programme for all of Switzerland. Financing for the programme comes from revenues raised by selling emission reduction certifications to the Foundation for Climate Protection and Carbon Offset KliK.

SOLD TONNES VS. GENERATED TONNES

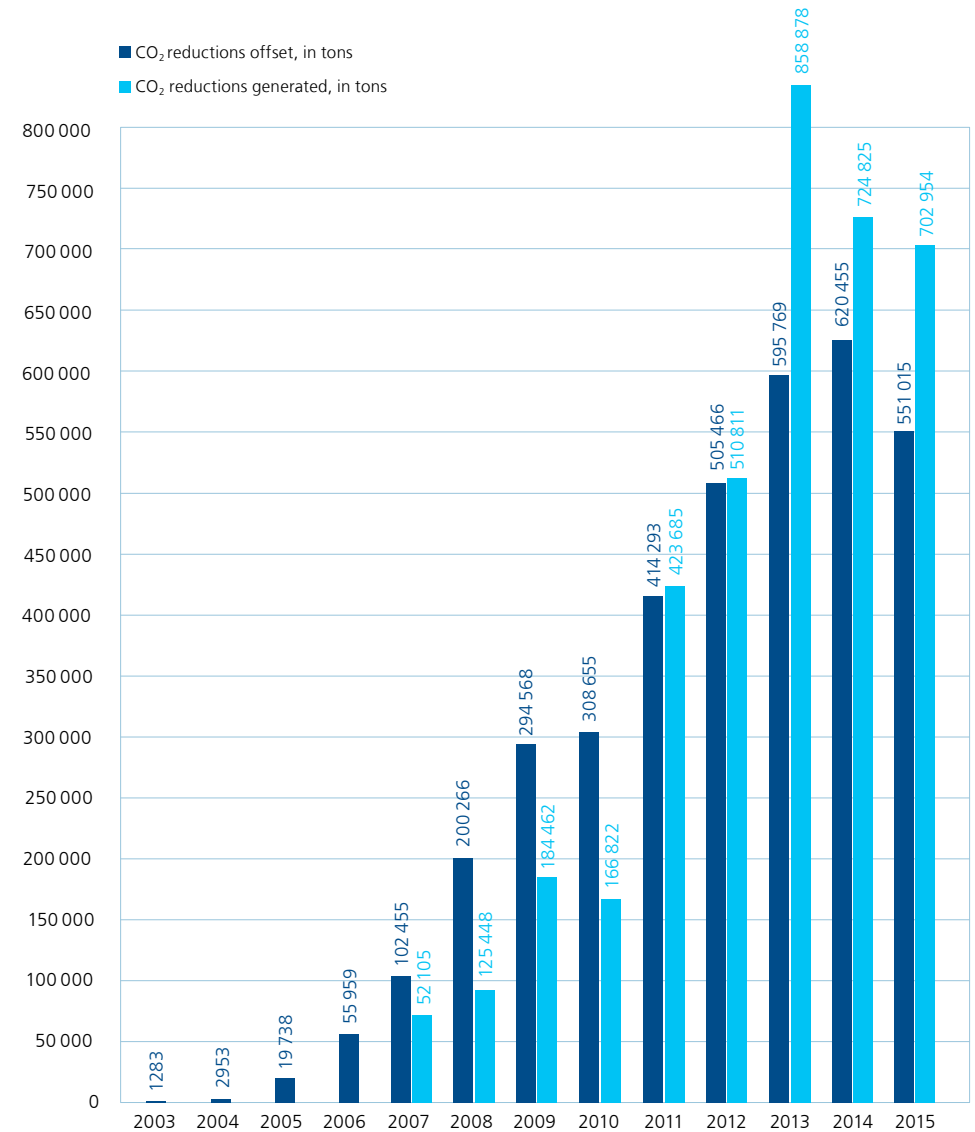
In 2015, customers offset 551,015 tonnes of CO₂ emissions with myclimate projects. In the same period, myclimate financed 702,954 tonnes of CO₂ emissions reductions through carbon offset projects. SGS audited myclimate's CO₂ offset accounts.

Carbon offset demand among myclimate customers dropped to 550,000 tonnes of CO₂ offsets for the first time in 2015. Projects financed with myclimate funds continued to exceed demand at more than 700,000 tonnes of CO₂ offsets. In other words, myclimate projects offset far more emissions than its customers and partners are willing to finance. This does not shed a good light on people's willingness to offset CO₂ voluntarily, especially in times of record-low energy prices.

Since 2011, myclimate has generated more CO₂ reduction per year in its projects than were sold per year. Since demand is not keeping up with supply, myclimate has been forced to put many successful projects on hold. René Estermann, CEO of myclimate, commented: "We could and would like to do much more to combat climate change with

biogas plants, efficient cook stoves or PV systems. Unfortunately, we have had to significantly slow the development of existing projects due to a lack of funding. We have many more potential projects in the pipeline, but will have to postpone them until more companies and individuals are willing or forced to internalise the costs of their CO₂ emissions."

In the same year as the Paris summit and its encouraging outcome – worldwide commitment to achieve net-zero emissions and climate neutrality by 2050 – we face an urgent need to roll out many more climate protection projects quickly. Is the decrease in compensation to myclimate a sign of unwillingness to voluntarily pay for more climate protection?





© Savio Abi-Zaid

In the Brazilian Amazonas region, myclimate supports the switch from diesel to climate-friendly FSC woodchips for the production of electricity.

Consulting and Solutions

We offer you consultancy on integrated climate protection with tangible added value. We provide this through analyses, IT solutions, labels and resource management.



75

Up to 75 per cent time savings by using IT solutions for CO₂ and resource management.

12

environmental scientists and IT experts at myclimate and a network of external experts support companies and organisations ranging from global players to SMEs.

40

per cent is the potential increase in resource efficiency for manufacturing companies.

MYCLIMATE SMART 3 – MORE THAN CO₂ AND RESOURCE MANAGEMENT

myclimate launched a software solution for CO₂ and resource management in late 2015.

myclimate smart 3 is a web-based platform for standardised carbon footprinting and the management of comprehensive sustainability data for SMEs and large multinationals.

The software helps corporate customers with data collection, consolidation, analysis and KPI reporting. myclimate smart 3 combines a user-friendly design with multilingual support and an interactive dashboard. It can be set up quickly and significantly speeds up data collection, analysis and reporting.

The software was specifically designed for flexibility, allowing extensive customisation and painless updates to new requirements. Data can be dynamically consolidated and analysed at various levels of detail, e.g. divisions, countries, sites, et cetera. Reports can be tailored to key international CO₂ standards (GHG, ISO, CDP, GRI) and other



environmental indicators. If desired, they can also show impacts on UN Sustainable Development Goals.

myclimate smart 3 can be used in a wide range of applications, from CO₂ and resource management in and outside the supply chain to sustainability and CSR management to custom reports for performance indicators.

myclimate smart 3 is a powerful tool with reasonable upfront and maintenance costs.

COMPREHENSIVE CO₂ AND RESOURCE MANAGEMENT

360°

myclimate helped Energie 360° achieve its wide-ranging CO₂ and resource management goals with reports on greenhouse gas emissions, environmental impact points and guidelines for the 2000 watt society. Existing data sheets, environmental indicators and models were also integrated into the software in a semi-automated process.



“Thanks to myclimate’s expert advising and smart 3 software, we now know our ecological footprint and see where we can have the greatest impact. The user-friendly software lets us efficiently enter and reliably and transparently analyse data from around 100 different systems.”

Erik Schmausser,
Project Manager for Energy and Environment,
Energie 360°

MYCLIMATE SUCCESSFULLY ADVISES CDP



CDP is an international initiative to capture and report climate data from companies and cities. CDP offers a reporting system for publishing environmental and climate information for investors and the general public. Companies worldwide, including many of Europe's largest publicly traded enterprises, have decided to publish their climate data on CDP.

myclimate works closely with these companies, personally advising them on the best way to prepare and enter report data and effectively monitor relevant KPIs.

In addition to myclimate's long-standing consulting relationships with Swisscom and Adecco, CDP recognised another myclimate client as a "global climate change leader" with the highest possible score in 2015.

WORKSHOP FOR HOTEL EMPLOYEES



A workshop to increase hotel employees' awareness for energy and resource efficiency was held on 14 September 2015. myclimate partnered with [the Aargau Hotel Association](#) to offer the workshop to employees from ten hotels in the canton of Aargau.

The half-day workshops provided valuable climate protection information to people working in food preparation, facility management and building services. They learned about the impacts of their actions and learned to develop solutions and programs for saving energy and protecting the climate in everyday hotel activities. The programs ranged from meal selection to procurement, service, recycling, waste disposal, cleaning, and ventilation to reducing heating energy and hot water consumption.



Clean Drinking Water for Schools and Households, Uganda

Climate Education

Through our interactive and action-oriented educational programmes, we encourage everyone to make a contribution towards our future.



© Sandra Blaser

140

countries are part of the myclimate YES Community, which unites over 1,500 students and young professionals in an international network of active climate advocates.

7 600

Swiss students have implemented 680 projects on climate protection and energy use at the myclimate Energy and Climate Laboratory.

10

different Swiss sites use myclimate Audio Adventure to entertain and educate listeners of all ages about history, climate protection and their regions.

1,600 ENERGY AND CLIMATE PIONEERS SURPRISE BERTRAND PICCARD WITH A MASSIVE MIRROR INSTALLATION

More children and young adults than ever before worked together with Bertrand Piccard to organise the closing celebration for the “Energy and Climate Pioneers”. 2015 was a record year for the initiative, which began in 2010. Over 400 school classes across Switzerland conducted projects to combat climate change and encourage efficient energy use. These projects were presented in a slideshow. School classes from Ticino and Romandy were also involved. 300 Ticinese pioneers celebrated their year-end party at the same time and were connected to the Kursaal in Bern via a live feed.

The event’s highlights included the presentation of awards to children by project sponsor Bertrand Piccard as well as the children’s interactions with him. The children asked Piccard about the first part of his flight around the world aboard Solar Impulse 2.

The children had prepared a big surprise for this event: a three-meter-high globe that presented Solar Impulse’s past flights on mirrors. Each class had designed a mirror as big as one of Solar Impulse 2’s solar cells, with colours and stickers. The children hoped this gesture would inspire and motivate the pilot on future flights around the world. Bertrand Piccard was visibly impressed by the installation and the children’s creativity.

Ueli Schmezer emceed the event, while freestyle rapper Knackeboul livened things up during the event.

For more information about the Energy and Climate Pioneers project, visit www.energie-klimapioniere.ch



© Sandra Blaser

The mirror installation on stage in the Kursaal in Bern.
Left of centre: Bertrand Piccard.

SUCCESS STORIES FROM THE ENERGY AND CLIMATE PIONEERS

Climate festival at the Dänikon-Hüttikon School

Inspired by the Energy and Climate Pioneers project, a school class and its teacher held an in-school climate festival in July.

It featured everything from an emceed fashion show on reused apparel, the presentation of handmade recycled toys and a climate-friendly snack booth to a fairly professional film on climate protection that was shown every half hour. Songs were performed as money was collected for the myclimate climate protection project in Nepal.

Key fobs for climate protection

Following a motivational lecture given by the Energy and Climate Pioneers initiative, a class at the Moosbach School came up with their own project idea.

They sell handmade keyfobs on a website entitled "minuseins", or "minus one", to remind people to turn the heat down one degree in winter in order to reduce CO₂ emissions. Reminder emails are sent out again the following year.

Pioneers now in Germany

The myclimate Energy and Climate Pioneers project came to Germany in 2015, encouraging even more children and teenagers to actively combat climate change. In late 2015, a German class from Gernsbach was invited to the energy and climate festival in Bern and endorsed by Bertrand Piccard. The project is mainly sponsored by Herolé Reisen and the Ministries for the Environment and Culture in Baden-Württemberg. For more information, visit energie-klimapioniere.de

MYCLIMATE AUDIO ADVENTURE IN BASEL



The latest location on the myclimate Audio Adventure map: 2000 Watt, bicycle networks, climate protection and urban gardens in Basel

myclimate released the Basel Audio Adventure during the summertime Basel Environment Days as the tenth destination in its Audio Adventure series.

The 11-stop audio tour takes visitors to Basel's most beautiful squares, districts and gardens on both sides of the Rhine River. The tour is narrated by two Basel actors, Dani von Wattenwyl and Bettina Dieterle. Children can listen to the story of the penguin that escaped the Basel Zoo to experience the city of Basel with Lisa and her bicycle. The tour has been available in English since autumn 2015. For more information, visit myclimate-audio-adventure.ch

SUSTAINABLY GROWN LETTUCE ALL YEAR LONG

Migros cooperatives in Aare, Lucerne and Zurich rely on innovative suppliers to drive sustainability.

In the future, two million heads of lettuce will be grown on only one hectare in Oftringen, Aargau. By comparison, around eight hectares are needed to grow the same quantity by conventional means.

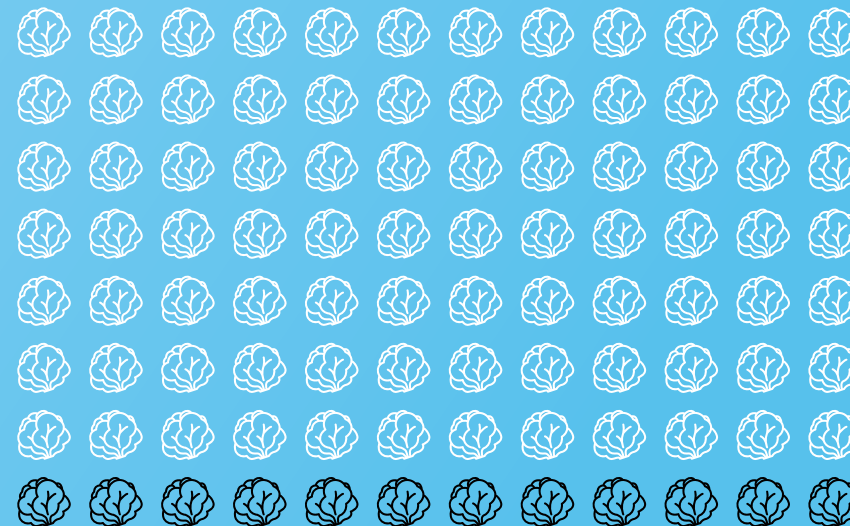
Trachsel AG's hydroponic lettuce is highly sustainable. The greenhouse needs about 50 per cent less water than an outdoor field. The greenhouse is heated by otherwise unusable waste heat from a neighbouring incineration plant, significantly reducing greenhouse gas emissions.

The facility is unique in Switzerland and an excellent example of sustainably designed production. The lettuce is grown

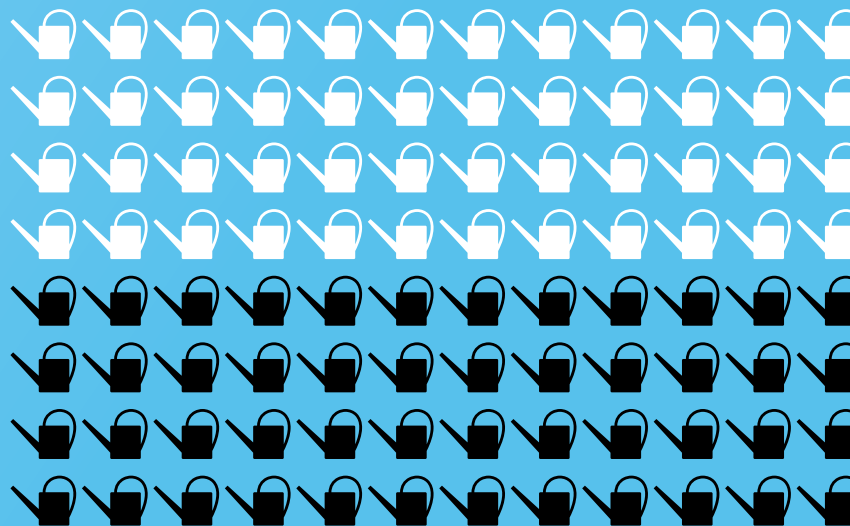
on a relatively small area, which significantly reduces resource consumption and the impact on the environment.

Production began in spring 2016, with shipments to Migros stores starting in April.

myclimate had been commissioned in 2015 to conduct an environmental impact study of the facility while it was still under development. The study found unmistakable advantages compared to other greenhouses, imported lettuce and conventionally grown domestic lettuce. In the end, the study played a major role in the partners' decision to pursue this innovative crop growing method.



LAND USE: 8x LESS



50% LESS WATER

YES IMPACT LABS SWITZERLAND & COSTA RICA

Early this year, 33 talented young people from 20 countries met at the Swiss YES Impact Lab in Interlaken and in Zurich to share their sustainability ideas and experiences. Hands-on experiences and the wintry Bernese landscape provided plenty of inspiration.

The second YES Impact Lab took place at the renowned Research Centre for Agriculture CATIE in Costa Rica in mid-July. 16 ambitious young executives from twelve countries interactively explored land use systems (climate friendly agriculture, sustainable forest management) and examined energy systems and their impacts on economic, political and social challenges. All the topics were united by a common theme: finding ways to transition to a low-carbon society.

YES Impact Labs do more than just transfer knowledge. They are interactive and bring together participants from a variety of cultural backgrounds. Through exchange and mutual inspiration, participants are empowered to implement specific solutions in their environments after the course. At the same time, they create a global network that encourages lively debate beyond the individual Impact Labs and promotes sustainable development worldwide.

The YES alumni community consists of more than 1,400 individuals from over 140 countries. Many alumni now hold senior positions in companies, government institutions and NGOs. 38 per cent of alumni have successfully pursued sustainable projects and business ideas.

More about [YES](#)

SUCCESS STORIES



YES Impact Lab participants in Interlaken and Zurich in spring 2015.

First sustainability conference in Iran

Inspired and motivated by YES Impact Lab Switzerland, several YES alumni initiated the first national Sustainability Conference Iran in May 2015. The conference was a success: it marked the first large-scale discussion of sustainability. Other conferences are expected to follow.

Access to clean electricity

1.3 billion people worldwide do not have access to electricity. This motivated YES alumnus Andreas in 2015 to launch a solar cooperation company, [Trine](#), that enables individuals to invest in local solar partners dedicated to finding clean solutions to energy poverty in developing countries.

VIP GUEST AT THE ENERGY AND CLIMATE LABORATORY

The 2015 Climate Laboratory was a resounding success with 105 submitted projects and 40 introductions and presentations. The trainees invested over 800 work days and countless project ideas in a sustainable future for energy generation and climate protection.

The event was even attended by French President François Hollande, who wanted to learn more about the value of Swiss vocational training. Trainees at Ernst Schweizer AG in Hedingen/ZH presented two myclimate Climate Laboratory projects to the president.

The second project focused on creating a cookbook with regional and seasonal recipes that can be given to customers and suppliers as a unique promotional gift. The trainees' chosen "climate recipes" are also available at Ernst Schweizer's cafeteria. François Hollande listened to the students with obvious interest as he flipped through the cookbook. [You can download the cookbook here.](#)

The newly renamed Energy and Climate Laboratory has been supported by EnergieSchweiz, its main sponsor, since 2015. It will enter its tenth year at the award ceremony in summer 2016 and therefore has special plans for the 2017 award ceremony. We look forward to more exciting projects and stories.

Click here to learn more about the [Energy and Climate Laboratory](#).



© Ernst Schweizer AG

French President François Hollande and Federal Council member Simonetta Sommaruga study the sustainable cookbook published by Energy and Climate Laboratory participants.

IRON MEN AND WOMEN FOR CLIMATE PROTECTION



“IRONMAN Switzerland AG is proud to be partnering with myclimate to keep IRONMAN Zurich Switzerland on a sustainable path and to help combat climate change.”

Manuel Orth,
spokesman for IRONMAN Switzerland AG

2500-plus athletes from over 60 countries competed in the climate-neutral Ironman Switzerland in Zurich on 19 July 2015. All emissions associated with the race were offset by the myclimate [Community Reforestation in Nicaragua](#) project.



© Taking Root

“ACT NOW!” – 1000 BAGS SEND A MESSAGE TO POLITICIANS



myclimate participated in a call-to-action campaign that was held in Reutlingen on 26 September, a Global Day of Action.

“ACT NOW!” Countless citizens and high-school students from Reutlingen directed this appeal to political decision-makers in the run-up to the Paris climate conference in late November.

The myclimate campaign received support from the Reutlingen Concert Hall as a myclimate partner for climate protection. The campaign kicked off with a “bag swap”, where around 500 people traded in plastic bags for sustainable cloth sacks and learned about sustainable consumption.

The plastic bags symbolize our throwaway society and were knotted together into a chain that extended more than 300 metres.

Later, the participants positioned themselves to form the words “ACT NOW” when photographed from the air. The pictures were then sent to Paris as a message as part of the nationwide climate action day.

When the campaign was over, Tübingen artist Roswitha Dönnges used the plastic bags in an upcycling art installation.

CLIMATE PROTECTION IN THE NURSING HOME



“Thanks to Reffnet’s careful analysis and insightful advising, we now know our current ecological footprint as well as our options for optimising it in future. The Reffnet analysis was highly effective and an excellent addition to myclimate’s greenhouse gas balance.”

Beatrix Riesen,
member of the monbijou bern management team

The monbijou bern nursing home prepared a greenhouse gas balance with myclimate. This raised additional questions that led monbijou Bern to Reffnet.ch. The Reffnet experts from myclimate and the act efficiency agency drew up an action plan and suggested ways to implement it.



The installation of domestic biogas plants substitutes the use of firewood and chemical fertilizers in the Karnataka region (India).

Organisation

We want to shape the future together with you through consulting services, education and climate protection projects.



8005

is the postcode of myclimate's new location in Zurich.

94

steps must be climbed to reach myclimate's new offices on the fifth floor.

180

full moving boxes were transported to the new location along with furnishings and IT equipment.

BACK TO OUR ROOTS



There are 94 steps up to the fifth floor in the Kulturpark building on Pfingsweidstrasse 10.

On 11 June 2015, we moved from Zurich Enge to our new headquarters in west Zurich. The bright offices give myclimate employees more space and an inspiring work environment with flexible work stations and zones on a single floor. The move takes myclimate back to its roots. In its early days, myclimate – an ETH spin-off – was based in the Technopark technology park only a few metres away.

NEW SLOGAN



**Our logo has a new slogan:
Shape our future.**

Our mission is to shape the future with our business partners and many private supporters. We pursue our mission with action-oriented education programmes, pragmatic consulting and solutions for companies and around 70 climate protection projects worldwide. This is now reflected in our logo.

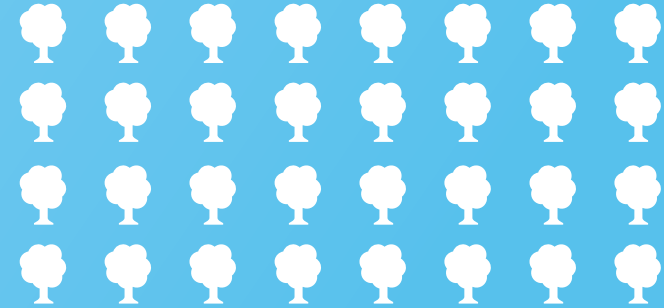
SITE ASSESSMENT

33

BDO is headquartered in Zurich and provides over 100 auditing, fiduciary and consulting services to clients throughout Switzerland.

In 2015, myclimate began calculating the company's carbon footprint and conducting a comprehensive transport analysis covering over 900 BDO employees at 33 locations. Also, myclimate worked with all regional delegations in an employee workshop to identify potential approaches to reducing the company's environmental footprint. BDO has been offsetting its emissions in myclimate climate protection projects since 2015.

ON HOLIDAY WITH CLIMATE-NEUTRAL TRAVEL GUIDES



In 2015, all Michael Müller Verlag travel guides started carrying myclimate's "climate-neutral printed matter" label.

The publisher supports myclimate's Communal Reforestation in Nicaragua climate protection project. By the end of 2016, Michael Müller Verlag will have enabled the reforestation of 7 hectares of land (roughly the size of 10 football pitches). Not only will this absorb more than 2,000 tonnes of CO₂ over the long term, it will also improve the living conditions of the local population.

NEWS FROM THE FOUNDATION BOARD



The Foundation Board of myclimate saw not one but two changes. Simon Lehmann, CEO of Biketec AG in Huttwil, is the most recent addition to the Foundation Board. Before switching to Biketec AG, he was the CEO of Interhome, a Hotelplan subsidiary. With his broad business background and commercial and online expertise, Lehmann brings valuable skills to the myclimate Foundation Board.



Urs Egger is taking over the Foundation Board Chairmanship from Giatgen-Peder Fontana, who left after many years of service. Egger is a professor at the School of Agricultural, Forest and Food Sciences in Bern and has had a long career in research, development cooperation and business.

WINDS OF CHANGE IN THE PATRONAGE COMMITTEE



This spring, our Patronage Committee welcomed Professor Reto Knutti as its latest member. Knutti is a professor of climate physics at the Institute for Atmospheric and Climate Science at ETH Zurich. He is also a co-author of the IPCC climate report. The professor and his research group investigate the impact of rising greenhouse gas emissions on the global climate.



They were joined by Dr Fatih Birol in autumn 2015. The Turkish economist, who is known for keen, frank analyses, is the Executive Director of the International Energy Agency (IEA). He believes that climate change is an urgent issue and so welcomes myclimate's philosophy of taking immediate, pragmatic steps to combat climate change.

ABOUT THE FOUNDATION

Purpose of the Foundation

The Foundation finances and promotes climate protection projects in Switzerland and abroad in cooperation with suitable partners. All its activities follow sustainable development principles.

It pursues its goals by:

- Promoting energy efficiency
- Promoting renewable energy sources
- Promoting political, economic and financial structures and processes that support the implementation of climate protection projects

The Foundation is a not-for-profit organisation with no commercial or self-help interests. It is non-partisan and non-denominational.

Foundation Board

In 2015, the Foundation Board consisted of:

- Dr Urs Egger*, Chairman since 1.6.2015, elected until the end of 2017
- Dr Sabine Perch-Nielsen*, Vice Chairman, elected until the end of 2017
- PD. Dr Sabine Kilgus RA, elected until the end of 2017
- Marcel Zuckschwerdt, elected until the end of 2017
- Simon Lehmann, elected until the end of 2017
- *Dr Giatgen-Peder Fontana** (Chairman until 30.5.2015)
- *Hans Wiesner* (member until 30.5.2015)

* These members of the Foundation Board have joint signatory authority.

Management

- René Estermann, CEO*

* Holds joint signatory authority.

Management Committee

The following unit managers are members of the Management Committee with collective power of attorney (joint signatory authority together with the CEO)

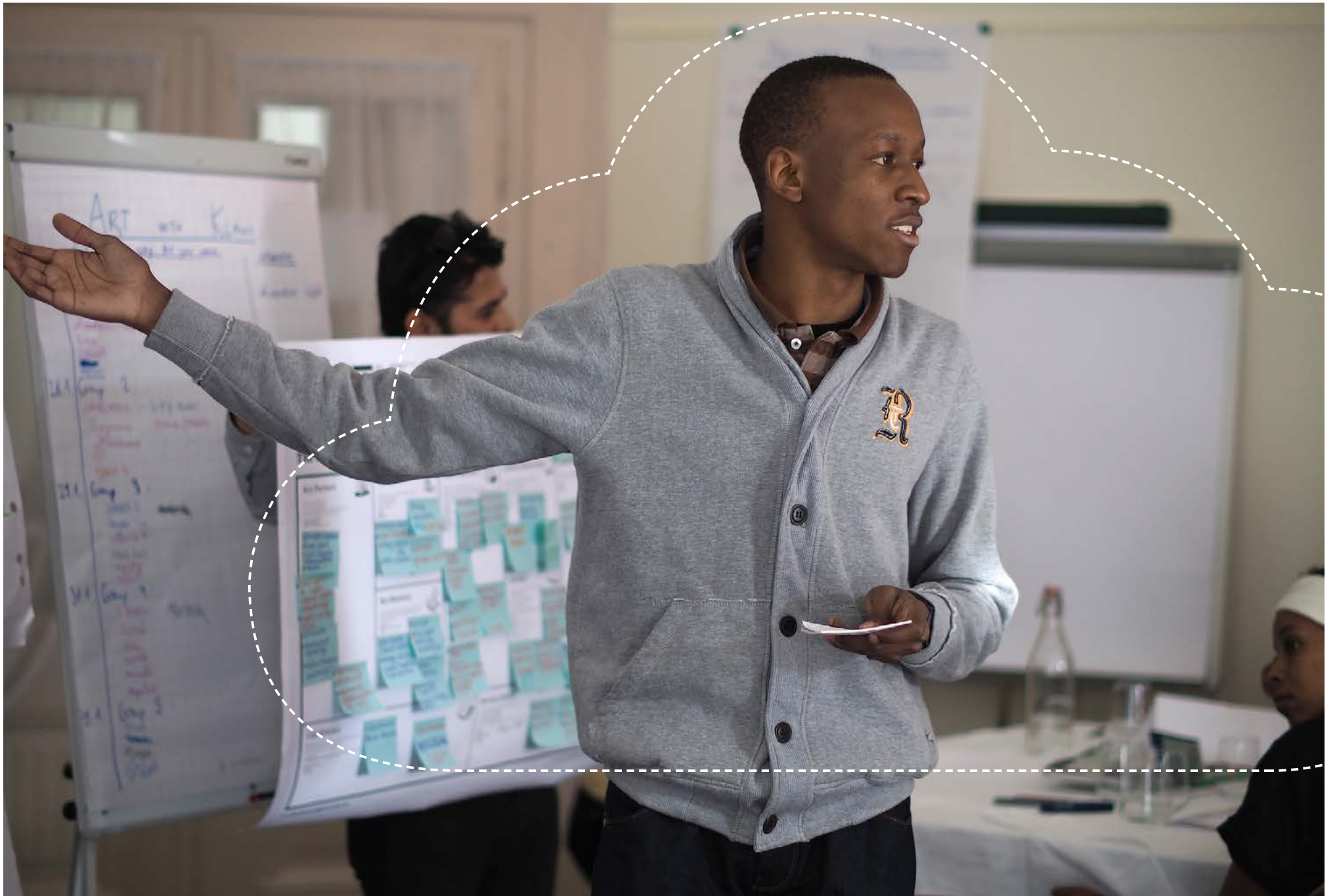
- Maja Surbeck, Administration Unit Manager since 1.2.2015
- Kathrin Dellantonio, Sales, Marketing & Communication Unit Manager
- Maxi Grebe, Climate Education Unit Manager
- Franziska Heidenreich, Climate Protection Projects Unit Co-Manager
- Thomas Finsterwald, Climate Protection Projects Unit Co-Manager
- Daniel Kammerer, Consulting & Solutions C&S Unit Manager
- *Lars Bünger* (Administration Unit Manager until 1.4.2015)
- *Jeroen Loosli* (IT and Performance Management Unit Manager until 30.6.2015)

Tax exemption

The Foundation myclimate was once again granted tax-exempt status by the cantonal tax administration of Zurich on 5 July 2011.

Auditor

KPMG AG, Zurich



Future leaders in sustainability from more than 20 countries gathered in Zürich and Interlaken for the first "Youth Encounter on Sustainability" in Switzerland.

Partnerships for climate protection

Hundreds of companies
rely on our services
for integrated climate
protection



4 M

tonnes of CO₂ have been offset by myclimate and its partners since myclimate was established.

3 670

private donors in Germany and Switzerland supported myclimate's climate protection and educational projects in 2015.

200

companies relied on myclimate consulting and services on carbon footprinting, analytics, IT and resource efficiency.

A SELECTION



Finances

As a non-profit foundation, myclimate guarantees that at least 80 percent of compensation payments will be used directly in climate protection projects.



23 %

more contributions were taken in by myclimate for national and international education projects in 2015.

2011

was the beginning of the harvest: Since then, myclimate has generated more CO₂ reductions with projects each year than were sold.

12 M

Swiss francs represented myclimate's total income from climate education, consulting, solutions and climate protection projects in 2015.

BALANCE SHEET AND INCOME STATEMENT

The 2015 consolidated financial statements include the financial statements of the foundation myclimate Schweiz and myclimate Deutschland gGmbH.

Income from CO₂ offsets declined for the first time in 2015, dropping 10 per cent year-on-year. Not only did some key accounts postpone offsets, but overall demand stagnated despite record-low oil prices. Given the low energy prices, consumers could easily afford to internalise external CO₂ costs. We expect that the ambitious Paris Agreement will drive carbon offsetting in the next few years.

myclimate significantly expanded its climate education activities in 2015 thanks to an increase in income from CHF 1.3 million to CHF 1.6 million. Income from myclimate consulting activities returned to 2013 levels. It had been temporarily inflated in 2014 in connection with the establishment of act. As a result, total income reverted to 2013 levels and reached nearly CHF 12.6 million in 2015.

myclimate Deutschland has been economically and operationally successful and steadily has expanded its activities.

CHF 7.8 million was spent on climate protection projects in 2015. In 2015, climate protection projects once again generated more emissions reductions than customers paid in compensation (see "Sold vs. generated tonnes" on [page 27](#)). Strong commitments to our international climate protection projects and our educational projects reduced the earmarked fund to approximately CHF 5.1 million. These funds are reserved for pending CO₂ compensation liabilities. The education fund has been exhausted. Lower personnel costs and marketing savings reduced net administration costs 15 per cent to CHF 1.7 million in 2015. The overall positive performance helped to increase the organisation capital to CHF 2.1 million and gave myclimate a sound financial basis for continued growth.

To significantly accelerate growth in national and international climate protection commitments, the Foundation is trying to generate considerably more additional funds, not just to replenish the education fund, but also to launch innovative new climate protection projects and services. This expansion can take place if the additional requisite funds can be acquired from current and additional partners.

The accounting of myclimate follows Swiss GAAP FER financial reporting standards. The financial overview presented here is a summary of the 2015 consolidated financial statements audited by KPMG AG. The detailed consolidated financial statements can be seen www.myclimate.org/details.

BALANCE SHEET

Foundation myclimate Switzerland consolidated

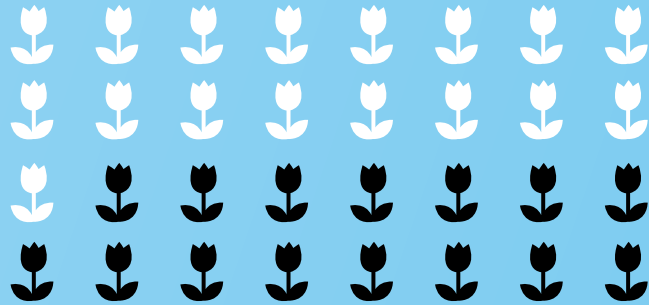
Balance sheet as of 31.12.	2015	2014
ASSETS	CHF	CHF
Current assets		
Liquid assets	6 292 962	6 295 564
Accounts receivable	1 890 336	1 946 557
Prepaid expenses	642 231	1 171 489
Total current assets	8 825 528	9 413 610
Fixed assets		
Financial assets	47 202	78 171
Shares, loans, profit and rights	519 434	19 029
Tangible assets	402 126	231 886
Total fixed assets	968 763	329 086
TOTAL ASSETS	9 794 291	9 742 696
EQUITY AND LIABILITIES		
Short-term borrowings	2 473 869	1 907 698
Long-term borrowings	77 470	0
Earmarked funds	5 122 357	5 908 660
Organisation capital	2 120 595	1 926 338
TOTAL EQUITY AND LIABILITIES	9 794 291	9 742 696

PROFIT AND LOSS ACCOUNT

Foundation myclimate Switzerland consolidated

	2015	2014
INCOME	CHF	CHF
CO ₂ offsetting donations	9 088 692	10 164 515
Donations and grants for climate education	1 577 339	1 274 326
Income from Carbon Management Services	1 694 964	2 161 852
Other income	221 449	69 116
Total	12 582 444	13 669 809
EXPENSES FOR SERVICES		
Expenses for carbon offset projects	7 862 183	11 561 463
Climate education expenses	1 829 095	1 570 504
Expenses for Carbon Management Services	1 562 303	1 923 296
Other expenses	74 778	78 481
Total	11 328 358	15 133 744
ADMINISTRATIVE EXPENSES	1 668 714	2 008 012
RESULT OF OPERATIONS BEFORE ALLOCATIONS/ WITHDRAWALS	-414 629	-3 471 947
FINANCIAL RESULTS	-74 297	19 587
OTHER RESULTS	-100 000	0
RESULTS BEFORE ALLOCATION/WITHDRAWAL	-588 926	-3 452 360
RESULTS FROM WITHDRAWAL/ALLOCATION OF EARMARKED FUNDS	786 302	3 768 659
RESULT FOR ORGANISATION CAPITAL	-197 376	-316 299
RESULTS AFTER ALLOCATION/WITHDRAWAL	0	0

AN ENCOURAGING RESULT



In 2015, our long-standing customer, Fleurop, saved over twice as many tonnes of CO₂ as in the two previous years.

For an additional fee of EUR 1.20, Fleurop customers can offset the emissions generated from the production and transport of cut flowers.

Contributions go towards the Efficient Upesi Stoves in Kenya climate protection project.

SALES INCREASE FOR CLIMATE PROTECTION

100%

Long-distance travel specialist Dreamtime Travel increased the rate of trips voluntarily offset with myclimate by more than 100% in 2015. The company prides itself on its high quality and extensive expertise with experienced travel specialists, and specialises in sustainable, responsible tourism. Dreamtime Travel supports the following climate protection projects through CO₂ compensation: Electricity Generated from Biogas in Papua Neu Guinea, Biomass in South Africa, Solar Cook Stoves in Madagascar and Electricity from Wood Waste in Brazil.



Community reforestation in the municipality of San Juan de Limay, Nicaragua.

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